



Autumn 2022



ILLUMI  
HAIR · ENERGY · WELLBEING

# Reflections & the future

Autumn has settled in beautifully and, to many of us, this time of year represents a moment to reflect on all that we have been through this year so far.

It's a time to appreciate what we have learnt and how we have adapted and grown through the challenges we have encountered along the way.

Also, to feel proud of the successes that have been accomplished individually and, together with others, realising that we can achieve, and do things, not just well, but even better than before.

Change is here like the turning colours in the leaves and, as the trees evolve before our very eyes, so do we.

We are forever changing, evolving, growing, resting, rejuvenating, rising back like a phoenix rebirthing, into something new and fresh, a different version of ourselves. There is newness to every day we wake up to. Isn't that exciting?!

Autumn too is a time to reap the bounty of what we have sown into the soil of life throughout the spring and summer, and we all certainly deserve to take time to collect our rewards from the efforts we made so far.

It's also a time to look forward to the festive period. As the nights draw in and the temperatures dip, it's the perfect opportunity to reflect on the months that have past, whilst hold with wonder what the coming months will bring.

# 6 Special Offers to Celebrate ILLUMI's 6th Birthday!

On 16th December, ILLUMI turns 6! It warms us to know so many of you have shared our journey with us from the beginning, and what a journey it has been! Your friendship and ongoing support are so very precious to us and nothing we put in writing can truly express the depth of love that we feel, it's something that can only be felt.

In a bid to show our heartfelt gratitude, we want to invite you to celebrate with us, with 6 special offers to mark our sixth year of combining our team's amazing talents with the magic of Aveda products and treatments, to uncover and highlight the true natural beauty and wellbeing in everyone we have the pleasure of serving.

1

Buy 1 or more of our beautiful AVEDA Christmas Giftsets (see next page for details) direct from our ILLUMI salon in Studley and you will receive a complimentary Botanical Hair Repair Treatment\* voucher worth up to £26! The gift can be redeemed before 31st January 2023 in conjunction with any hair service or after a spa or beauty treatment for an extra-special treat.

\*AVEDA's Botanical Hair Repair Restructuring Treatment is cruelty-free, vegan, and currently the world's most powerful and effective hair repair system. Suitable for all hair types, it replaces vital bonds in the hair structure, which get damaged through a variety of everyday processes such as colouring, brushing, straightening, and curling – leaving your hair looking healthier, softer, shinier, and more manageable – perfect for a new year pick-me-up!

2

Buy 2 full-sized AVEDA products and receive a free travel-sized product of your choice, worth up to £15!

3

Buy a litre-sized bottle of an AVEDA product and receive two free travel-sized products of your choice worth up to £30!

4

Buy 3 full-sized AVEDA Botanical Repair products and receive a free Botanical Repair Leave-In repair and heat protect worth £31.50!

5

40% off AVEDA's Dry Remedy, which is great for dry & coarse hair. (Offer excludes Dry Remedy Daily Moisturising Oil).

6

25% off your first AVEDA Spa service or ILLUMI Beauty treatments with Abi, our Spa & Beauty Therapist who has recently launched the industry-renowned AVEDA Signature Facial Treatments to her service menu.

AVEDA Signature facials are product, experience, and results-driven. In America, they are considered one of the best facial treatments available, and AVEDA Skincare is credited as being in the category of the best high-performance, plant-derived, cruelty-free, vegan skincare products that exist!

[AVEDA Spa Treatments here](#)

[ILLUMI Beauty Treatments here](#)



# Christmas Treasures

AVEDA has teamed up with American fashion designer Phillip Lim to create this year's festive designs which adorn a stunning collection of giftsets and stocking fillers perfect for that special someone this Christmas.

From a beautiful chic cosmetics bag, which feels as amazing as it looks and a wooden detangling hairbrush, that is kind to your hair, to a silk headscarf that can be worn in a variety of ways in your hair or as a fashion accessory – you will be spoiled for choice.

All our Christmas Giftsets come with a HUGE 30% off saving when compared to buying the products individually – meaning you can save up to £30!

## ILLUMI Signature Facials & Spa Treatments

Arron's ILLUMI Signature Facials & Spa treatments of national excellence continue to evolve so make sure you keep an eye out on our socials for the latest news.

[ILLUMI Signature Facials & Spa Treatments here](#)



**Arron**  
Advanced Clinical Master Therapist

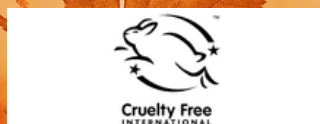


[Shop with AVEDA through ILLUMI here](#)

Purchasing your AVEDA products in ILLUMI, means you not only benefit from our offers but also our expert guidance when choosing the perfect product for yourself, or a gift for a loved one.

However, we understand life is busy so, for those occasions when you don't have the time to pop in, please access AVEDA online, through our website

In doing so you'll still get access to all of AVEDA's online offers and you'll also support us a little bit at the same time - helping us to thrive, not just survive.



ILLUMI  
Alcester Road, Studley  
B80 7AG